



Franchise Litigation and Counseling

Todd & Weld's franchise litigation and counseling attorneys regularly counsel clients on a variety of franchise matters in diverse industries, including automotive distribution, quick service restaurants, and real estate brokerage.

We have successfully litigated significant and complex franchise cases in state and federal trial and appellate courts. Our practice includes counseling distributors and franchisors on establishing, maintaining, relocating, and terminating dealers, distributors, and franchisees; litigating matters involving federal and state antitrust, RICO, trade regulation, and franchise laws; and defending franchisee and competitor claims. We have also represented several large franchisee networks in litigation and franchise-related matters.

Todd & Weld had established a national reputation for excellent representation of clients concerning matters arising under federal and state automotive dealer franchise laws. For example, we have successfully prosecuted and defended automotive dealer franchise cases in state and federal courts and before agencies throughout New England. Relying on our substantial expertise and experience, Todd & Weld was deeply involved in drafting a complete revision of the Massachusetts Automotive Dealer Franchise Act.

Our representative matters include:

- Successfully defended the New England distributor for Subaru products in a region-wide dealer class action challenging its distribution system and seeking hundreds of millions in damages
- Enforced a real estate brokerage company's trademark rights in its franchised name
- Counseled a distributor during negotiations and revisions of its distribution contracts with the manufacturer and, in turn, its dealers

- Obtained and defended on appeal a judgment permitting an automobile dealer to relocate its dealership into the relevant market area of another dealer
- Represented a 40-plus store Dunkin' Donuts franchisee in various litigation matters
- Represented RE/MAX of New England in a variety of franchise matter

Related Practices

- Business Litigation
- Closely Held Business, Shareholder Dispute, and Governance Litigation
- Cannabis Litigation
- Intellectual Property Litigation
- Religious Institution Litigation
- Complex Business Litigation